



skykick

The fast, easy way to back up
your Microsoft 365 Suite



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**75% of data loss
is due to people deleting content
accidentally or intentionally**

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¹ IT Compliance Policy Group



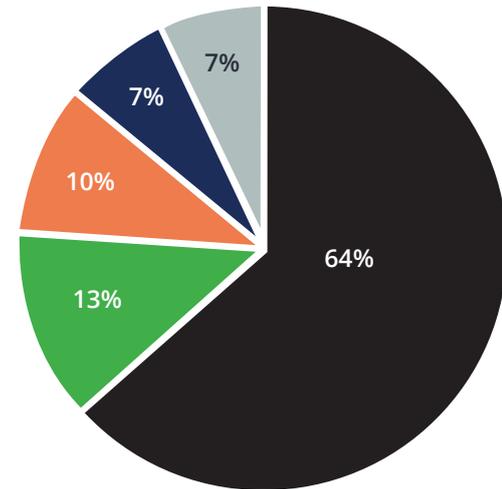
DATA LOSS HAPPENS, EVEN IN THE CLOUD!

Your employees and their productivity are one of your most valuable resources. That's why you invested in Microsoft 365. But what happens when the content your employees create is lost?

Microsoft 365 and the cloud do not prevent data loss due to human action. 75% of data loss is due to people deleting content accidentally or intentionally¹, and that's not the only threat.

Another study found that 32% of the companies surveyed had experienced data loss from:

- User error (64%)
- Hackers (13%)
- Closing Account (10%)
- Malicious Deletion (7%)
- Third-Party Software (7%)



THE COST OF GETTING BACK ON TRACK

The cost to restore a single lost file can be equal to or more than the cost of investing in an organisation-wide backup solution for an entire year! But what if you need to recover an entire folder or mailbox of a key employee? The cost of not having a backup solution can be unpredictable.

SkyKick Cloud Backup Suite (annual cost)

25 employees

Without SkyKick Cloud Backup Suite (Est recovery costs)

Single email

Folder

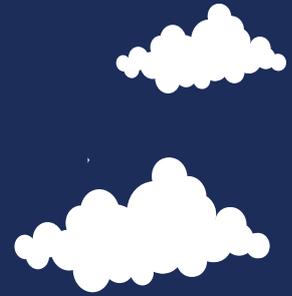
Entire Mailbox



RESTORE DATA LIGHTNING FAST WITH SKYKICK CLOUD BACKUP SUITE

With cloud backup you can instantly find and rapidly restore lost content. SkyKick Cloud Backup Suite is a market-leading backup solution that helps protect your Microsoft 365 data. Featuring unlimited backup storage, powerful search mechanics and one-click data restore, it's one of the fastest and easiest ways to get your productivity back on track and give you complete peace of mind.

If you're using Microsoft 365 for your email, to store files in the cloud via OneDrive for Business, or to communicate and share files with your colleagues via Microsoft 365 Groups and SharePoint, SkyKick will back up everything automatically up to six times per day. So, even if you delete a file by accident, chances are that it will be saved on a previous backup and can be easily recovered.



With SkyKick, you can instantly find and rapidly restore lost data. With 6 daily backups it keeps pace with your business throughout the day.



THE BENEFITS OF SKYKICK



THE BENEFITS OF SKYKICK

1. Microsoft 365 doesn't back up your data

Many savvy tech users often fail to realise that Microsoft doesn't back up data in Microsoft 365. Microsoft only replicates your data for redundancy purposes. If you choose not to back up your data with a solution like SkyKick Cloud Backup Suite, the cost of retrieving data after a breach, or by way of human error, can be enough to fold a small business overnight.

2. Save time with one-click instant restore

It can take your IT manager up to 6 hours retrieve an important folder or deleted email in Microsoft 365. During the wait, you could lose a potential customer and waste vital time fixing the issue. With SkyKick Cloud Backup Suite, a folder, email or entire mailbox can be retrieved in just minutes with one-click restore. Plus, it can be restored to the original location, so your employees can locate the data straight away.



3. You can back up SharePoint, OneDrive for Business Accounts, Teams & Groups

Your Exchange Online mailboxes aren't the only items that can be backed up with SkyKick. You can also back up an entire SharePoint site, your employees' OneDrive for Business accounts, as well as any Microsoft 365 Groups or Microsoft Teams sites that you use. Best of all, you can back up unlimited amounts of data and store it for whatever retention period you choose.

4. It eliminates cross-file infection

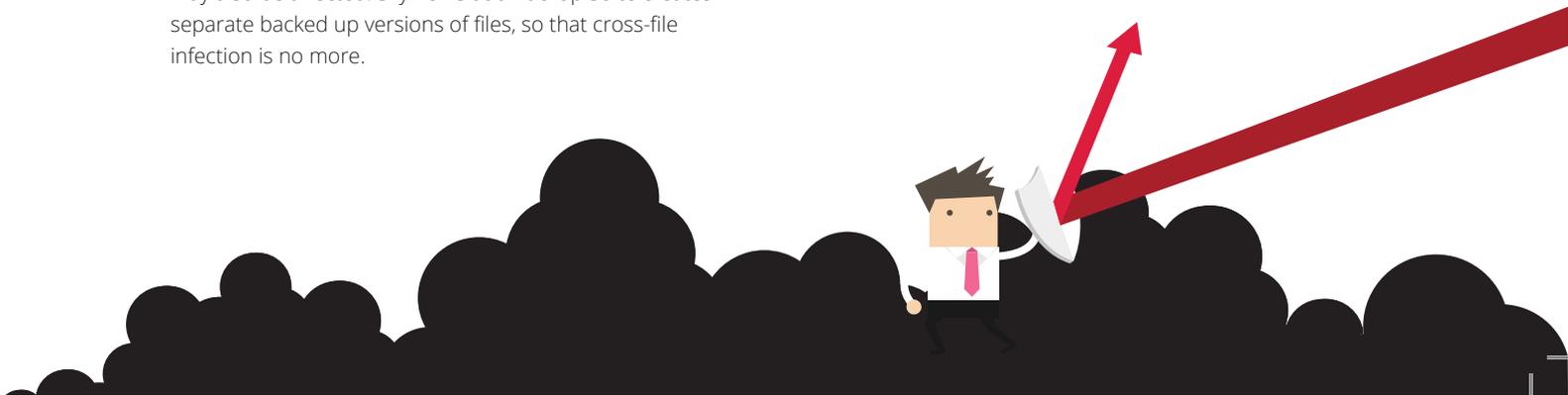
Your OneDrive for Business account may hold several thousand files with various versions or iterations of the same file. As OneDrive syncs all file versions, if the original file gets infected by malware, all synced versions may also be affected. SkyKick Cloud Backup Suite creates separate backed up versions of files, so that cross-file infection is no more.

5. Roll back to a prior version of SharePoint or OneDrive for Business

Your company's SharePoint site or OneDrive for Business accounts can easily be deleted by accident. Without backup, they can take days or weeks to restore. SkyKick backs up all accounts and SharePoint sites across the whole organisation instead of creating separate instances, getting you back up and running quickly.

6. The threat of data loss is real

Every year cybercriminals increase their activity, with businesses being their preferred targets. Not having adequate protection against the consequences of data loss is no longer an option.





WHAT TYPE OF BUSINESS USES SKYKICK?

CASE STUDY

TYPE: SMALL BUSINESS

INDUSTRY: RETAIL

Customer Issue:

The end user requires temporary staff during seasonal holidays, employing them for six-week coverage. One of their temporary employees asks for the 'right to be forgotten' enacting their individual rights under the GDPR rulings.

The Solution:

The customer calls up their IT administrator and asks for every email or file on their SharePoint and OneDrive for Business accounts to be removed. With SkyKick's search indexing, IT admins can quickly locate by name and remove every file attached to the individual.



WHAT TYPE OF BUSINESS USES SKYKICK?

CASE STUDY

TYPE: ENTERPRISE
INDUSTRY: CHARITY

Customer Issue:

The charity must store critical and highly sensitive information in the cloud. They need a backup solution that fulfils extensive compliance requirements yet still provides the flexibility and control associated with the cloud.

The Solution:

SkyKick is fully compliant with GDPR regulations, so it easily fulfils the requirements needed for the charity sector, while providing the flexibility that the customer needs with no software to install.



File recovery
without
backup can
take +6 hours
per incident



Recovery with
backup takes
minutes



WHAT TYPE OF BUSINESS USES SKYKICK?

CASE STUDY

TYPE: SMALL BUSINESS

INDUSTRY: FINANCE

Customer Issue:

The end user falls victim to a ransomware attack, reporting that a mailbox and over 44,000 files on SharePoint totalling over 5GB of data were locked down. A ransom request was made to the total of £4,500 GBP to decrypt the files.

The Solution:

With the files backed up in Azure by SkyKick, the pre-attacked versions of every file were left untouched by malware and were able to be restored.

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“The average predictable
cost of data loss to a
small business is £3,936”

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SkyKick





PREVENT YOUR BUSINESS FROM BECOMING A CYBER-ATTACK STATISTIC

Many companies, particularly SMBs, fall into the trap of believing that data loss won't happen to them. With more and more sophisticated attacks happening every day,

it's not a matter of 'if' but 'when'. Reduce your business risk with unlimited backup and instant restore; SkyKick Cloud Backup Suite is a solution you can count on.



Backup Solution

Pay a predictable, low, fixed monthly price to quickly and easily get your business back on track

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No Backup Solution

Risk unpredictable and potentially devastating per-incident costs

**KEEP YOUR BUSINESS MOVING. PROTECT YOUR
MICROSOFT 365 SUITE WITH SKYKICK CLOUD BACKUP SUITE.**

skykick

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